

	MSc Business Administration Vertiefung in Corporate/Business Development (DE)	MSc Wirtschaftsinformatik (DE)	MSc Digital Business Administration (EN)	MSc Entrepreneurship & Business Innovation (EN)	MSc Circular Innovation and Sustainability (EN)
What makes this Master special	Fit for the future! Weiterqualifizierung im Bereich General Management, um anspruchsvolle Fach- und Führungsfunktionen zu übernehmen.	Lernen Sie die digitale Transformation umzusetzen mit Dozierenden von 4 führenden Schweizer Fachhochschulen und Studierenden aus der ganzen Deutschschweiz.	Equip yourself with the skills to lead the digital transformation through flexible learning-cycles and real-world consulting projects with leading companies.	Bring your own entrepreneurial initiative to life while you study.	As an expert in the circular economy and sustainability, you will develop and manage innovative transformations.
What you'll learn	Unternehmerisch, digital sowie nachhaltig denken und handeln, um aktuelle und zukünftige Unternehmenstransformationen richtig einzuordnen und aktiv mitzugestalten.	Wenden Sie bewährte Prinzipien und Techniken der digitalen Transformation, von digitaler und datenbasierter Unternehmensführung an und profilieren Sie sich in einer Branche.	You will master digital transformation and lead innovation with hands-on strategies to elevate business performance in the digital age by leveraging data-driven insights.	Learn how to develop and implement entrepreneurial ideas and create financial, social, and cultural value.	The interdisciplinary programme combines business skills with a technical and ecological understanding of production cycles and the sustainable use of our natural resources.
Career prospects	<ul style="list-style-type: none"> • Business Development Manager • Business Consultant/Analyst • Leiter*in von anspruchsvollen, komplexen Projekten • General Management-Funktionen in KMUs oder in Business Units/Profitcentern von Grossunternehmen 	<ul style="list-style-type: none"> • Projekt- oder Programmmanager • Solution Architect • Business Analyst • IT Consultant 	<ul style="list-style-type: none"> • Chief Digital Officer • Digital Transformation Manager • Business Development Manager • Digital Strategy Consultant • Data & Business Analyst • Change Management Lead 	<ul style="list-style-type: none"> • Entrepreneur • Intrapreneur (e.g., business innovation manager, new product developer) • Business successor • Entrepreneurship expert 	<ul style="list-style-type: none"> • Sustainability officer • Sustainability consultant • Project manager • Academic researcher
Target group and precondition	<ul style="list-style-type: none"> • Bachelor Betriebsökonomie und verwandte Studiengänge 	<ul style="list-style-type: none"> • Bachelor Wirtschaftsinformatik • Bachelor Betriebsökonomie • Bachelor Informatik • Bachelor Wirtschaftsingenieurwesen und verwandte Studiengänge 	<ul style="list-style-type: none"> • Bachelor's degree in business administration • Bachelor degree in Business IT • Bachelor in related fields with at least 30 ECTS in Business Administration (Up to 12 ECTS can be obtained in a Pre-Master Programme) 	<ul style="list-style-type: none"> • Bachelor's degree in any field (additional 30 ECTS required if not in business or economics) 	<ul style="list-style-type: none"> • Bachelor's degree in the disciplines of economics, life sciences or technology (other disciplines have to take an additional Bridging Course).
Place of study	Bern und asynchrones online lernen	Zürich (Präsenzveranstaltungen), Bern (Coachings), Online	Bern and asynchronous virtual learning	Bern and asynchronous virtual learning	Bern, Biel and Zollikofen
Time model	<ul style="list-style-type: none"> • 4 Semester Regelstudienzeit (ausdehnbar) • 4x pro Semester Do-Sa vor Ort • 60-70% Berufstätigkeit empfohlen 	<ul style="list-style-type: none"> • Montag+ in 4 oder 6 Semestern (Montag vor Ort, Dienstag vor Ort/online) • Samstag+ mit 6 Semestern (Samstag vor Ort, Dienstagabend online) • 60-70% Berufstätigkeit im Montag+-, >70% im Samstag+-Modell empfohlen 	<ul style="list-style-type: none"> • 4 semesters (regular study) or 6 semesters (expanded) • Hybrid study: 4 on-campus classroom blocks (Thursday to Saturday) per semester, plus 6 flexible virtual learning cycles • 60-70% FTE recommended 	<ul style="list-style-type: none"> • 4 semesters (regular study) or 6 semesters (expanded) • Hybrid study: 4 on-campus classroom blocks (Thursday to Saturday) per semester, plus flexible virtual learning cycles • Maximum employment of 50% FTE recommended 	<ul style="list-style-type: none"> • Full-time (4 semesters), • Part-time (6–8 semesters)
Language	Deutsch, einige Module Englisch	Deutsch	English	English	English
Learning methodology	<ul style="list-style-type: none"> • Kombination virtueller Learning Cycles und On-Campus -Blöcke • Case studies • Live Cases • Planspiele und Simulationen • Exkursionen /Firmenbesuche • Studienreise 	<ul style="list-style-type: none"> • Kombination von Präsenz- und Online-Lehre • Case studies • Praxisprojekte 	<ul style="list-style-type: none"> • Combination of virtual learning cycles and on campus days • Experimental • Hands-on (e.g. AI, App) • Live consulting cases • Study trip 	<ul style="list-style-type: none"> • Combination of virtual learning cycles and on campus days • Experienced-based learning • Individual coaching for your own entrepreneurial initiative • Strong anchoring in the entrepreneurship ecosystem 	<ul style="list-style-type: none"> • Combination of virtual learning cycles and on campus days • Action-oriented learning • Working on own projects • Practice orientation (excursions, guest speaks, real cases, ...)
Cooperation	-	Hochschule Luzern (HSLU), OST Ostschweizer Fachhochschule, Fernfachhochschule Schweiz (FFHS)	-	-	-
Double Degree	UniSC, Australia	-	UniSC Australia SolBridge International School of Business, South Korea	-	-