



Berner Fachhochschule  
Haute école spécialisée bernoise  
Bern University of Applied Sciences



# BFH Business School International Activity Report

Academic Year 2021 | 2022



# Introduction

Last year was again full of wonderful moments and international encounters. So, it fills us with pride to present you the international highlights at BFH Business School from the last academic year.

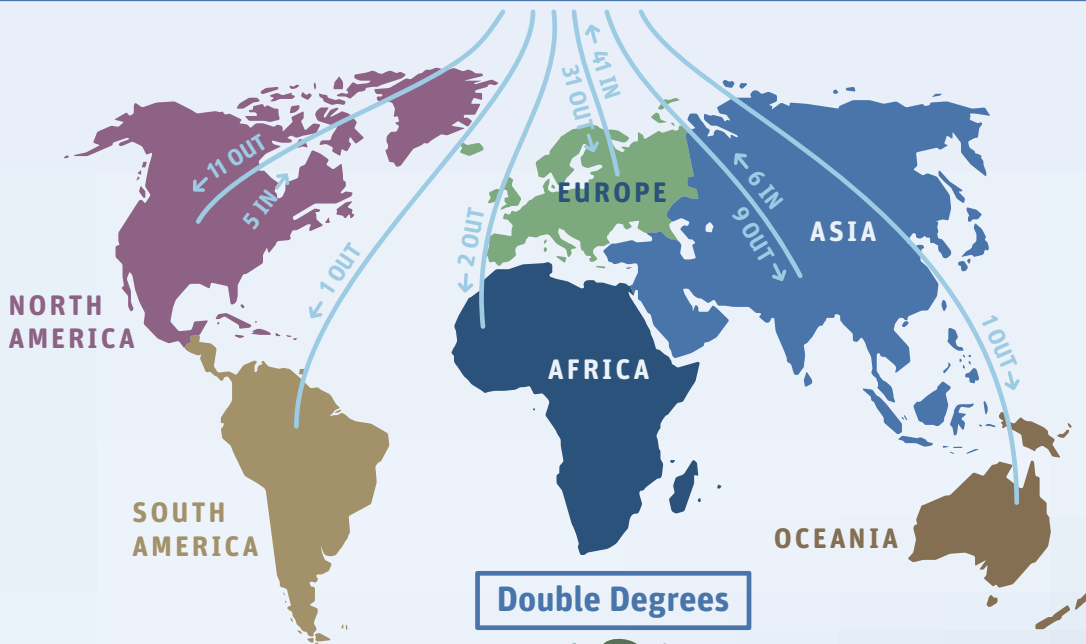
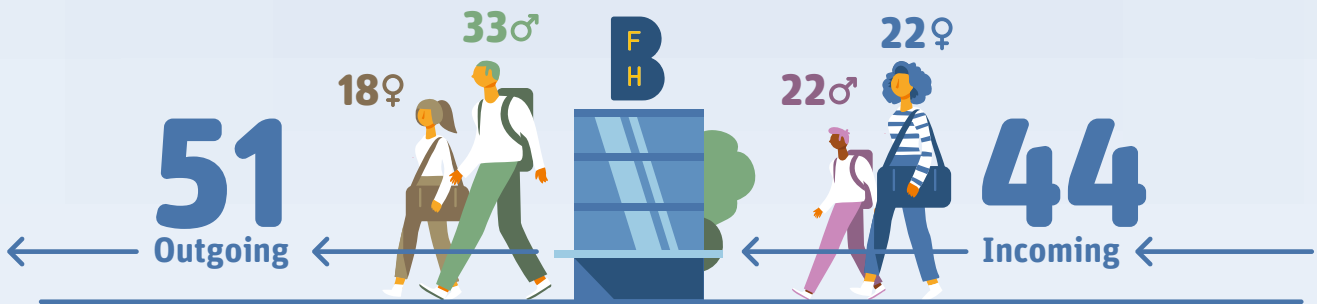
## Staff Mobility

As opportunities to travel improved in 2021, we were able to attend conferences and host partners on campus again. In November we welcomed the first delegation from Karel de Grote University of Applied Sciences and Arts, Antwerp to discuss student exchanges and our double degree agreement. In Spring 2022 we hosted further guests from partner universities including Hamburg School of Business Administration, Czech University of Applied Sciences, Häme University of Applied Sciences, Finland or Camosun

College, Canada. Also, staff members of BFH Business School took opportunities to visit partners, including: Hochschule München, Czech University of Applied Sciences and Alba Graduate Business School, Greece. Our staff took on lecturing duties or took part in training events. What's more, a delegation from the Business School attended the EAIE conference in Barcelona allowing them to meet several representatives from partner institutions and take a tour of UVic's campus. If you look for such opportunities, please contact us.



# Student Mobility 2021/2022



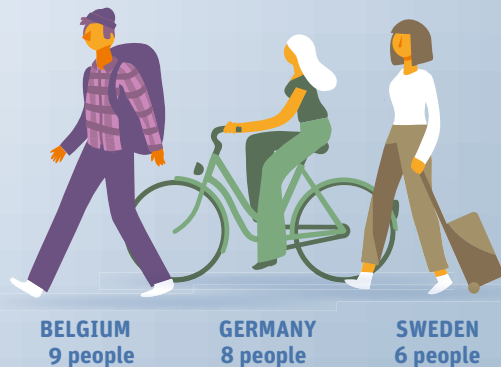
## Double Degrees



### Top 3 nations we are heading to



### Top 3 visiting nationalities



All data refers to the academic year 2021/2022



# Summer Schools/Study Trips



## YEEP – StartUp Ideas and International Collaboration

Immerse yourself in a new culture and collaborate in an international team: Young Entrepreneurship Exchange Project (YEEP). In July, 19 students from BFH spent two unforgettable weeks at Parul University in Gujarat, India. This collaboration between India and Switzerland encourages students to develop innovative business ideas and work in truly intercultural teams.

## Innovation Management Summer School at BFH Business School

The Innovation Management Summer School was hosted at BFH from 22 August – 2 September in cooperation with Parul University. The Summer School investigated successful commercial innovation. The summer school looked at how organizations can successfully implement innovation projects and change organisational processes.



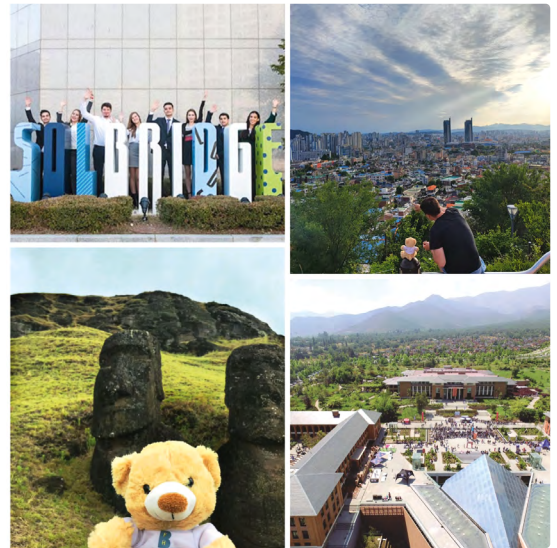
## Athen Study Trip

Students from the Master of Business Administration and Digital Business Administration visited the Alba Graduate Business School in Athens as part of the International Integration Module in May.



# SEMP Worldwide

Ever wanted to go on an exchange semester outside of Europe with all the benefits of Erasmus? Then we have you covered! We are happy to announce that in 2022, we signed SEMP worldwide agreements with our partners Solbridge, South Korea and Universidad de Los Andes, Chile.



## New Partnerships and Agreements



### Hochschule München University of Applied Sciences

Located right in the heart of Munich, HM is one of the largest Universities of Applied Sciences in Germany, which gives you the opportunity to make new friends and build your professional global network. With a rich culture, fascinating history and countless cultural activities, Munich is a place where Bavarian traditions melt with international flair and a metropolitan lifestyle.

### SP Jain of Global Management

New Partner Down Under. SP Jain is situated in Sydney, one of the world's most vibrant cities and considered Australia's Financial and Business capital! Studying at SP Jain offers you a dynamic learning experience and many opportunities to venture out and see all the beautiful scenic landmarks Sydney has to offer.



### Estonian Business School

Our new partner in Europe's most digitalized country – Estonia. Have you ever wondered what it would be like to live in a completely digitized society? If so, our new partner university in Estonia, Estonian Business School, is for you. Located in the heart of the capital city Tallinn, ESB focusses its teaching on the real world using international business case studies. It is ranked among the top 300 business schools in the world.

**Bern University of Applied Sciences**

Business School

International Team

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